

# AVT TO DEMO THEIR INSPECTION SOLUTIONS AT FEIPLASTIC IN BRAZIL MAY 20-24, 2013

09/04/2013

FEIPLASTIC is the Largest Trade Fair in Latin America

Serving the Expanding Plastic Market and with 70,000 Visitors,

It is also one of the Largest Global Events

**Hod-Hasharon, Israel, April 9<sup>th</sup> 2013** – Advanced Vision Technology (AVT), the world leader in print process control, quality assurance and color control for the packaging, labels, folding cartons and commercial print markets, will demonstrate its advanced inspection solutions at FEIPLASTIC in Brazil on May 20-24, 2013 on stand L84.

AVT's 100% inspection platforms will be demonstrated live at the AVT stand. Demonstrations will include PrintVision / Apollo II, the 100% inspection platform for wide web packaging applications and PrintVision / Helios II the 100% inspection platform for labels and narrow web. Both platforms are designed to work on printing presses or any type of finishing systems, supporting any substrate and any print application.

In addition to the high-end inspection capabilities and ease-of-use, the following additional essential features will be demonstrated in parallel to inspection:

**IDeal - DELTA E COLOR MEASUREMENT** – enables printers to monitor their colors all through the print run, measuring color targets as well as in-image areas.

**JobRef - JOB VERIFICATION** – using the original PDF file to automatically verify the job content during set-up, making sure the right job and correct plates are used.

**RLT - REPEAT LENGTH TREND** – monitoring the repeat length for any deviations larger than the defined thresholds, ensuring no surprises at the next bagging and pouching processes.

Additional AVT solutions and features include detailed reporting and archiving, connectivity to MIS systems and a complete workflow solution from press to rewinder.

## **About AVT**

Advanced Vision Technology (AVT) Ltd. is the world leader in print process control, quality assurance and color control for the packaging, labels, folding cartons and commercial print markets.

Today, more than 3,000 PrintVision systems for automatic inspection of packaging and labels converting are installed worldwide. Furthermore, as a premier supplier in the commercial sector, there are over 900 of AVT's ColorQuick/Clarios closed loop color control systems installed around the world, along with over 3,300 installations of MicroColor/Mercury color management and reporting software and remote digital ink control systems.

AVT's products are sold to leading printing press suppliers, packaging, labels, commercial, semi-commercial, newspaper and specialty printers in the web printing markets, worldwide.

Advanced Vision Technology's headquarters are located in Hod-Hasharon, Israel with sales, marketing, and support offices in the United States, Europe and China