

Change To The Executive Management Of The US-Subsidiary AVT Inc.

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Hod-Hasharon, Israel, July 9, 2013 - Lance Shumaker, long-serving President of AVT Inc., Atlanta, USA, is leaving the company with immediate effect. Successor to the position of President, AVT Inc. is Amir Dekel, Corporate Vice President, Marketing. He has joined AVT in 2001 and led the worldwide marketing activities for the last four years. In his new position Amir Dekel will be in charge of all AVT's subsidiary activities in North and Latin America including Sales, Marketing and Customer Support.

Shlomo Amir, President & CEO of AVT, comments: "Amir Dekel is an outstanding manager, and successfully led the company marketing activities for the last four years. I am confident he will have a tremendous contribution in his new role. Lance Shumaker has done an outstanding job as President of AVT Inc. I thank Lance Shumaker for his dedicated service for the company over the past 15 years and his significant contribution to AVT's success and wish him at any time great success."