

# Advanced Vision Technology Names Amir Dekel President Of U.S. Subsidiary

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*Hod-Hasharon, Israel, July 17, 2013* – **Advanced Vision Technology (AVT) Ltd** – the world leader in print inspection, process control, quality assurance and color control for the packaging, label, folding carton, metal decoration and commercial print markets – has named Amir Dekel as President of the company's US-based subsidiary.

In his new position Mr. Dekel, who is based in AVT's Atlanta, GA offices, will manage all activities in North and Latin America including sales, marketing and customer support. He replaces long-serving President Lance Shumaker, who is leaving the company.

Mr. Dekel has been with Advanced Vision Technology since 2001, and had been Vice President of Marketing prior to this promotion. He served in this role for four years, leading AVT's worldwide exposure and awareness campaigns and developing a reputation for meeting and exceeding business goals.

Shlomo Amir, President & CEO of AVT, comments: "Amir Dekel is an outstanding manager, and successfully led the company marketing activities for the last four years. I am confident he will have a tremendous contribution in his new role. Lance Shumaker has done an outstanding job as President of AVT Inc. I thank Lance Shumaker for his dedicated service for the company over the past 15 years and his significant contribution to AVT's success and wish him at any time great success."

"I am honored to be named President, and am grateful for the leadership Lance Shumaker has displayed throughout my tenure here at AVT," said Mr. Dekel. "He set a high standard, and I look forward to building upon and expanding the company's strong presence in North and Latin America as AVT continues to introduce new and enhanced product solutions for print inspection, process control, quality assurance and color control."

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## **About Advanced Vision Technology (AVT)**

Advanced Vision Technology (AVT) Ltd. is the world leader in print process control, quality assurance and color control for the packaging, labels, folding cartons, metal decoration and commercial print markets. AVT's products are sold to leading printing press suppliers, packaging, labels, commercial, semi-commercial, newspaper and specialty printers in the web printing markets.

More than 3,000 of AVT's signature PrintVision systems for automatic inspection of packaging and labels converting are installed worldwide. In addition, more than 900 of AVT's ColorQuick/Clarios closed loop color control systems are installed around the globe, showcasing the company's commercial sector prominence. AVT's global presence also includes 3,300 installations of MicroColor/Mercury color management and reporting software, and remote digital ink control systems.

Advanced Vision Technology is headquartered in Hod-Hasharon, Israel with sales,

marketing, and support offices in the United States, Europe and China. For more information, visit [www.AVT-inc.com](http://www.AVT-inc.com).