

AVT Names Windell McGill President Of The Americas

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Vision Inspection Industry Veteran Rejoins Company After Previous 15-year Tenure; Will Replace Amir Dekel

Hod-Hasharon, Israel – **Advanced Vision Technology (AVT) Ltd** – the world leader in print inspection, print process control, and quality assurance – has named Windell McGill as President of the Americas. In this position Mr. McGill, who will work from AVT's Atlanta, GA offices, will manage all activities in North and Latin America including sales, marketing and customer support.

Mr. McGill is replacing outgoing President Amir Dekel, who is leaving the company after one year in this position. Mr. Dekel has been with AVT since 2001, and had been Vice President of Marketing prior to his tenure as President of the Americas.

In succeeding Mr. Dekel, Mr. McGill is actually rejoining AVT, having previously served 15 years with the company, most recently as Vice President of Sales for North America. Overall, he has more than 25 years of experience in the graphic arts industry, including former sales management positions with Autologic/Triple-I, Scitex, Dalim Software GmbH and HP Indigo.

Jaron Lotan, President & CEO of AVT, said: "We are happy to welcome Windell back to AVT in this important position. I am confident that with him at the helm AVT will continue to grow and succeed in this region through providing excellent value to our customers. We thank Amir Dekel for his contributions over the years and wish him all the best in his future endeavors."

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About AVT

AVT (Advanced Vision Technology Ltd) is the world leader in print process control, quality assurance and color control for the packaging, labels, folding cartons, metal decoration and commercial print markets. AVT's products are sold to leading printing press suppliers, packaging, labels, commercial, semi-commercial, metal decoration and specialty printers in the web printing markets.

More than 3,000 of AVT's signature systems for automatic inspection of packaging and labels converting are installed worldwide. In addition, more than 900 of AVT's Clarios closed loop color control systems are installed around the globe, showcasing the company's commercial sector prominence. AVT's global presence also includes 3,300 installations of Mercury color management and reporting software, and remote digital ink control systems.

AVT is headquartered in Hod-Hasharon, Israel with sales, marketing, and support offices in the United States, Europe and China. For more information, visit www.AVT-inc.com