At LabelExpo Asia, Advanced Vision Technology To Introduce A Host Of Innovative Inspection Solutions To Asia Market

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Company Addresses Growing Process and Quality Control Demands with New Hologram Inspection Solution, Among Other Technologies

Hod-Hasharon, Israel, November 20, 2013 – **Advanced Vision Technology (AVT) Ltd** – the world leader in print inspection, process control, and quality assurance– will introduce several new products to the Asia market at**LabelExpo Asia**, December 3-6, 2013 in Shanghai, China together with local and international partners. Asia market introductions for AVT include a new Hologram Inspection Solution and a Repeat Length Trend (RLT) monitoring Module. The company also will feature its signature PrintVision/Helios ll 100% Inspection Technology.

"Committed to support the growing quality demands of the Asian market, we are very pleased to participate, once again, at LabelExpo Asia," said Gal Shamri, VP of Corporate Business Development for Advanced Vision Technology. "At this year's LabelExpo Asia, we will demonstrate new solutions that enable our customers to gain competitive edges, such as the Helios ll with a Holographic Inspection module, as well as new workflow and management solutions. These solutions enable our customers to produce high-profit, high quality jobs while reducing operating costs and improving customer satisfaction."

Advanced Vision Technology solutions on display at LabelExpo Asia will include:

- **Hologram Inspection System:** Comprised of a combination of unique illumination and optics developed by AVT over the last two years, the 100% automatic inspection system combines traditional print inspection technologies, holographic foils inspection and hologram print applications.
- **PrintVision/Helios II:** AVT's industry-leading 100% inspection technology is designed to meet the requirements of any label and narrow web application. The sophisticated solution inspects all print technologies – both on press and on rewinder – and offers a range of additional tools and modules for increased versatility.
- **Workflow Link:** A solution that utilizes information directly from the press inspection database to automatically stop the rewinder, avoiding the unnecessary duplication of defective products.
- **PrintFlow Central:** As central storage for AVT's PrintFlow database, the PrintFlow Central allows users to store, backup and monitor all aspects of print quality from one access point, regardless of site structure and location.
- **RLT (Repeat Length Trend):** RLT is a new addition to PrintVision/Helios ll that enables the monitoring of repeat length and provides alerts warning of any deviation.
- **ProMIS:** ProMIS sends relevant information from MIS systems directly into the PrintVision/Helios ll inspection system, shortening setup and preventing mistakes.

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About Advanced Vision Technology (AVT)
Advanced Vision Technology (AVT) Ltd. is the world leader in print process control, quality assurance and color control for the packaging, labels, folding cartons, metal decoration and commercial print markets. AVT's products are sold to leading printing press suppliers, packaging, labels, commercial, semi-commercial, newspaper and specialty printers in the web printing markets.
More than 3,000 of AVT's signature PrintVision systems for automatic inspection of packaging and labels converting are installed worldwide. In addition, more than 900 of AVT's ColorQuick/Clarios closed loop color control systems are installed around the globe, showcasing the company's commercial sector prominence. AVT's global presence also includes 3,300 installations of MicroColor/Mercury color management and reporting software, and remote digital ink control systems.
Advanced Vision Technology is headquartered in Hod-Hasharon, Israel with sales, marketing, and support offices in the United States, Europe and China. For more information, visit www.AVT-inc.com