

KOMARK CHINA Now Has A Total Of Eight AVT HELIOS Automatic Inspection Systems

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KOMARK CHINA NOW HAS A TOTAL OF EIGHT

AVT HELIOS AUTOMATIC INSPECTION SYSTEMS

AVT is a Top Choice in China for Automatic Inspection Systems

Trend for Many High-End Chinese Label Printers is to Switch to Reliable AVT Systems Following Unfavorable Results from Tests with Local Systems

Hod-Hasharon, Israel, March 27, 2013 – Advanced Vision Technology (AVT), the world leader in print process control, quality assurance and color control for the label, packaging, folding cartons and commercial print markets, has placed five additional Helios Automatic Inspection Systems with Komark Labels and Labeling Company., Ltd., a leading Chinese printer specializing in the manufacturing of labels. This brings the total number of AVT Helios Systems at Komark facilities to eight.

Komark has several label printing facilities throughout China. They can provide labels in every process including; UV letterpress printing, silkscreen printing, flexo printing, web offset printing, as well as hot stamping and cold stamping .They are proud of using environmentally friendly technology and materials.

Komark has become a world class leading organization in the labels and labeling industry. Their key to success is in their philosophy of constantly attaining total customer satisfaction, continuous improvement through R&D as well as continuous innovation and creativity.

The first AVT Helios system was installed in 2006, followed by two more in 2010 in their Guangzhou and Langfang facilities. These first three AVT systems still work perfectly. In 2012 after testing local systems with less than desired results, Komark decided to purchase five more Helios systems, bringing their total to eight AVT Helios systems.

Mr. Koby Shtaierman, President of AVT Asia remarked, “We are pleased with the high satisfaction of our AVT Helios systems from one of China’s premier label printers. AVT’s automatic inspection systems are on a roll in China and one of the reasons has been the disappointment that many label printers experienced with local systems that could not compare with AVT. It is nice to see the industry concur that going cheap with lesser systems is very expensive in the end”.

Commenting on the trend, Amir Dekel, Corporate VP Marketing of AVT said: “It is very satisfying to witness the acceptance of AVT systems in China and AVT’s success all over the world”.

About AVT

Advanced Vision Technology (AVT) Ltd. is the world leader in print process control, quality assurance and color control for the packaging, labels, folding cartons, metal decoration and commercial print markets.

Today, more than 3,000 PrintVision systems for automatic inspection of packaging and labels converting are installed worldwide. Furthermore, as a premier supplier in

the commercial sector, there are over 900 of AVT's ColorQuick/Clarios closed loop color control systems installed around the world, along with over 3,300 installations of MicroColor/Mercury color management and reporting software and remote digital ink control systems.

AVT's products are sold to leading printing press suppliers, packaging, labels, commercial, semi-commercial, newspaper and specialty printers in the web printing markets, worldwide.

Advanced Vision Technology's headquarters are located in Hod-Hasharon, Israel with sales, marketing, and support offices in the United States, Europe and China.

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