

# Mr. Gal Shamri Corporate VP Of Business Development, Has Decided To Resign

30/09/2013

**Hod-Hasharon, Israel, September 30, 2013** – Advanced Vision Technology Ltd. (AVT, Prime Standard of the Frankfurt Stock Exchange, ISIN: IL0010837248), the world's leader in print process control, quality assurance and color control for the packaging, labels, folding cartons and commercial print markets, announced today that Mr. Gal Shamri Corporate VP of Business Development, has decided to resign from his office effective 31.12.2013. Mr. Shamri served in various managerial positions in the last 13 years including VP of Corporate Marketing and President of AVT Rockwall, USA.

**Gal Shamri, Corporate VP of Business Development of AVT:** "I had the privilege to join AVT at its early stages and to take significant managerial positions in the company successful journey toward reaching its market leadership. I am glad I had the chance to work with such a great team of professionals, which I am confident will continue to drive AVT success. I will work closely with AVT CEO and board of directors to ensure proper transition of my duties."

**Shlomo Amir, President and CEO of AVT:** "Gal had a tremendous contribution to the company success, establishing its strong Marketing & Product Management infrastructure and in leading the company business strategy. He rose through the ranks, and excelled in every role he took. From all your colleagues in AVT and from me personally, thank you very much! I wish Gal great success in his future career."

## About AVT

Advanced Vision Technology, Ltd (AVT) is the world leader in print process control, quality assurance and color control for the packaging, labels, folding cartons and commercial print markets. Today, more than 3,100 PrintVision systems for packaging and labels automatic inspection are installed worldwide. As a premier supplier in the commercial sector, AVT has over 880 of its closed loop color control systems, and over 3,300 color management and reporting software and remote digital ink fountain control systems installed around the world. AVT's products are sold to leading printing press OEMs, packaging, labels, commercial, semi-commercial, newspaper and specialty printers in the heatset and coldset web printing markets, worldwide. Advanced Vision Technology's headquarters are located in Hod-Hasharon, Israel with sales, marketing, and support offices in the United States, Europe and China. AVT is a public company listed in the Prime Standard of the Frankfurt Stock Exchange.

Please visit the AVT website: [www.avt-inc.com](http://www.avt-inc.com)

## Safe Harbor Statement

Certain statements in this press release are forward-looking statements. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results could differ materially from our current expectations. Factors that could cause or contribute to such differences include, but are not limited to: the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism; any unforeseen developmental or technological difficulties with regard to our products; changes in the competitive landscape, including new

competitors or the impact of competitive pricing and products; a shift in demand for products such as ours; unknown factors affecting third parties with which we have formed business alliances; timely availability and customer acceptance of our new and existing products, and other factors and risks discussed in our Annual Report for the year ended December 31, 2012. We assume no obligation to update information concerning our expectations.

**For further information, please contact:**

Nadav Yassour, CFO

AVT Ltd.

Phone: +972-9-7614444

Fax: +972-9-7614555

Email: [nadavy@avt-inc.com](mailto:nadavy@avt-inc.com)