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Jet Label, Largest Manufacturer in Western Canada, Chooses AVT Helios Inspection Solutions for Digital and Flexo Presses

***Upcoming Installation Includes Two AVT Helios Automatic
100% Print Inspection Solutions for the Label & Narrow Web Sector***

***Leading Label Manufacturer Plans to Expand
AVT Inspection to Six Lines by Early 2017***

Hod-Hasharon, Israel & Edmonton, AB, Canada – Jet Label & Packaging Ltd., Western Canada's largest label manufacturer serving a variety of industries including food & beverage, agriculture and pharmaceuticals with sector-specific solutions, will install two systems from print inspection leader **AVT** at its manufacturing facility in Edmonton, Alberta. Scheduled for deployment in early fall, both systems are from AVT's **Helios** set of solutions.

Designed and developed from years of AVT's market experience and expertise, Helios is seamlessly integrated into any rewinder/finishing equipment to create a designated automatic inspection station for post print processes. The user-friendly solution deploys dedicated, advanced algorithms designed to detect any type of defect. Effective for nearly any substrate or application, Helios also features built-in archiving and reporting, including an innovative, PrintFlow module, as well as an efficient in-line monitoring tool that reports on total good material printed.

Jet Label will adjoin one Helios inspection system at the finishing station of a digital printing line, and another to a conventional flexo printing operation. Both Helios inspection systems will be linked to AVT's **PrintFlow Manager** and **PrintFlow Central** quality and process control solutions. PrintFlow Manager ensures that data collected from all platforms is presented directly to the PCs of print house managers and key personnel, promoting increased internal production quality and efficiency, as well as enhanced communication between customers and suppliers.

PrintFlow Central enables automatic storage of inspection and job setup data from AVT inspection systems into a single server. The solution allows users to better handle backup of job parameters and inspection data by making this information continuously available for analysis and repeat jobs.

Founded in 1998, Jet Label manufactures labels and printed tape from its 55,000-square foot manufacturing facility in Edmonton. The company services a broad range of industries, including food & beverage and grocery stores, consumer packaged goods, pharmaceuticals, forestry, and industrial applications. In doing so, Jet Label produces a range of durable, reliably water- and weatherproof labels that stand up to the types of harsh conditions in which many of its customers operate. Jet Label also produces a variety of address labels, and supplies parking and boarding passes and baggage tags to Edmonton International Airport.

Jet Label's manufacturing facility is a 24/7 operation that will benefit mightily from AVT's advanced inspection and quality control systems.

Darrell Friesen, President & CEO of Jet Label, commented: "We are excited to have a forward thinking, customer-minded business partner like AVT. They are continuing to lead the marketplace in innovation, and as a result we hope to instill that confidence in our valued customers. Jet Label's commitment to this leading-edge technology will have huge benefits realized by our staff, suppliers and most of all our loyal customers."

"When a prolific and diverse labeling manufacturer such as Jet Label places its trust in AVT with inspection and process control solutions for its digital and flexo equipment, it is a testament to our ability as a market leader to address evolving needs in the print industry," said Chris Ellis, VP North American Sales for AVT. "Today's manufacturers need high volume yet high flexibility, tightened precision yet faster run speeds and shorter dwell times. Our Helios solutions set standards in each of these categories."

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About AVT

AVT is the global leader in print process control, quality assurance, and press control for the packaging, labels, and commercial print industries. Backed by state-of-the-art technology and field-proven solutions, more than 7,000 AVT systems are installed at customer sites worldwide. AVT is headquartered in Hod-Hasharon, Israel with sales, marketing, and support offices in the United States, Europe and China. For more information, visit www.avt-inc.com.

About Jet Label & Packaging Ltd.

Jet Label manufactures labels and printed tape from its 55,000-square-foot manufacturing facility located in southeast Edmonton. The company's diverse client list includes: grocery stores such as Safeway and Sobeys, international forest product companies such as Canfor and West Fraser, consumer product companies such as Bee

Maid Honey and Arctic Chiller, industrial application companies such as Acklands Grainger, Gregg Distributors, and All Weather Windows. Jet Label also supplies parking and boarding passes and baggage tags to the Toronto, Calgary, and Edmonton International Airports. The Edmonton Police Service has also been a long standing customer. Jet Label provides its clients with the most superior products in the most efficient and cost effective manner available.

In addition to Edmonton, Jet has operations in Calgary, Vancouver, Prince George, Kelowna, Saskatoon and Winnipeg. For more information, visit www.jet-label.com.