



news release

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Landa Digital Printing Selects AVT as a Strategic Provider for Print Quality Control Solution

Groundbreaking AVT Digital Press & Quality Control Solution to be integrated on Landa Nanographic Printing™ Presses

Hod-Hasharon, Israel – [AVT \(Advanced Vision Technology Ltd\)](#) – the world leader in print automatic inspection, process control, quality assurance and color control for the packaging, label and commercial print markets – was selected as the strategic provider of Landa Digital Printing's innovative Print and Quality Control Solution. The solution will be integrated initially into [Landa S10 Nanographic Printing™ Presses](#).

The dedicated Print Quality Control Solution will enhance print quality and increase press productivity through innovative nozzle performance and color control. Verification of geometric parameters, such as color to color registration, image placement and front-to-back registration, is also included. In addition, the solution will monitor data integrity of static and variable content, classify possible print defects and initiate corrective actions. Ultimately, the AVT solution is designed to efficiently support printing process automation and calibration in full synergy with the press controller.

Jaron Lotan, AVT's president and CEO: "We are proud to become Landa's partner for providing an integrated print quality control solution for their game-changing Nanographic Printing™ press. Together, we will provide their customers with a new level of press automation and quality control for digital printing."

"We see AVT as a strategic vendor due to their technology, know-how and global leadership position in print inspection," says Nir Zarmi, COO at Landa Digital Printing. "This Print Quality Control Solution is a key component of the Landa presses and will help us to offer our customers a robust digital printing press that meets the mainstream printing needs of folding carton converters and commercial printers."

About AVT (Advanced Vision Technology)

AVT (Advanced Vision Technology Ltd.) is the world leader in print process control, quality assurance and color control for the packaging, labels, folding cartons, metal decoration and commercial print markets. AVT's products are sold to leading printing press suppliers, packaging, labels, commercial, semi-commercial, newspaper and specialty printers in the web printing markets.

More than 3,500 of AVT's signature PrintVision systems for automatic inspection of packaging and labels converting are installed worldwide. In addition, more than 900 of AVT's ColorQuick/Clarios closed loop colour control systems are installed around the globe, showcasing the company's commercial sector prominence. AVT's global presence also includes 3,300 installations of MicroColor/Mercury colour management and reporting software, and remote digital ink control systems.

Advanced Vision Technology is headquartered in Hod-Hasharon, Israel with sales, marketing, and support offices in the United States, Europe and China. For more information, visit www.AVT-inc.com.