



news release

client: **AVT**

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Western Concord Manufacturing Chooses New 100% Print Inspection & Quality Assurance System from AVT

Hod-Hasharon, Israel – Vancouver, BC headquartered Western Concord Manufacturing has partnered with AVT, the world leader in print inspection, print process control, and quality assurance, to utilize AVT's Argus Turbo 100% print inspection system on each of its 10 colour printing presses. Making this capital investment with AVT across its Vancouver operation is testament to Western Concord's commitment to continuously improving quality and performance for customers in the consumer flexible packaging, industrial packaging and construction film sectors.

Western Concord's President & CEO, Peter Tyszewicz, was very pleased to announce the improvements and investment at Western Concord within the packaging industry. "Western Concord has a legacy spanning more than 30 years of being the best flexo printer on the West Coast. The Argus Turbo allows Western Concord to inspect 100% of print quality, and also accurately measure good impression counts, thereby improving the quality and consistency of our packaging for our customers and better serve our customers' supply chain needs when it comes to packaging."

James Davidson, Vice President of Sales, Marketing and Product Development for Western Concord, said: "We are very excited about the value that this investment brings to our customers. We can now integrate quality using digital systems that allow us to take jobs from prepress to print to converting operations while greatly improving our accuracy in other aspects, such as order quantities. This investment enables us to greatly improve quality and consistency, reduce lead times, and increase overall service."

AVT's Argus Turbo features the latest in quality assurance and defect detection, including two advanced sensing technologies that afford 100% inspection of the web at highest-possible speeds while, in tandem, an area-based camera zooms in to inspect various locations of interest at high-resolution. This unique combination results in superior coverage and process control in parallel.

To guarantee consistent print quality, the system visually inspects all types of print defects, including color variations, mis-registration, streaks, splashes, misprints and more. Argus Turbo visually indicates the position and type of defect, enabling operators to quickly address problem areas and correct the relevant defect source. The system inspects all types of printed materials, including transparent flexible substrates, identifying random and process print problems before they result in waste and customer rejection.

"AVT is proud of its proven best-in-class print quality and inspection solutions for packaging applications offering complete end-to-end workflow solutions," said Jaron Lotan, CEO of AVT. "AVT's Argus Turbo line of solutions provides the highest resolution detection at the highest production speed, and offers unsurpassed reliability and ease of use for wide-scale premium producers such as Western Concord."

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About Western Concord Manufacturing

Western Concord is a vertically integrated film extrusion, print and converting company with operations in both Canada and the United States. Western Concord's customer base includes major brands in the western US and Canada, primarily within consumer flexible packaging, industrial packaging and construction film segments. Contact - info@westernconcord.com phone 1-800-663-6208

About AVT

AVT is the global leader in print process control, quality assurance, and press control for the packaging, labels, and commercial print industries. Backed by state-of-the-art technology and field-proven solutions, more than 7,000 AVT systems are installed at customer sites worldwide.

AVT is headquartered in Hod-Hasharon, Israel with sales, marketing, and support offices in the United States, Europe and China. For more information, visit www.avt-inc.com.

